GENDER NEUTRAL PROGRAMS
Based on 2004 Employment Data

PROGRAM	CIP	
Accounting and Finance	52.0399	
Accounting Services	52.0301	
Advertising Services	09.0903	
Apparel & Accessories/ Fashion Merchandising	52.1904	
Blood Bank Technology	51.1001	
Business Administration	52.0200	Duplication with Business Management
Business Management	52.0201	Duplication with Business Administration
Child Development	19.0708	Management of Child Care Social & Community Services
Computer Programming	11.0201	Write General Program—Operating System
Data Base Management	11.0802	
Digital Imaging Design	10.0303	Graphic Communications Prepress
Emergency Medical Technology	51.0904	
Financial Services Business	52.0803	
General Retailing/Wholesaling	08.0705	
Graphic Communication General	10.0301	Prepress
Health Physics/Radiologic Health	51.2205	Clinical Lab
Hospitality Services	52.0905	Restaurant Food Services Management
Hospitality, Travel & Recreation	52.1905	Retail Services to Hotel Motel Clients
Human Resources Management	52.1099	
Marketing	52.1401	
Medical Laboratory Technology	51.1004	
Multimedia Technology	13.0501	New CIPS Code
Professional Craft: Pottery	50.0711	
Radiography	51.0911	X ray
Radiology	51.0911	X ray
Real Estate	52.1501	

Retailing/Wholesaleing	52.1803	
Sales and Sales Operations	52.1804	New CIPS Code
Sports Marketing	52.1499	
Textiles and Apparel	20.0301	
Veterinary Technology	51.2401	
Visual Communications Art Technology	50.0402	
Web Design	11.0801	
Consumer Services	19.0403	Miscellaneous Community and Social Services Specialists
Housing and Interiors	19.0605	Designers

PROGRAMS NOT IDENTIFIED

Family and Consumer Science	19.0000	Exploratory Human Services
Information Technology	52.1200	Exploratory General
Technology Education	21.0101	Focus is on Career Choice not Preparation